

**YOUR NAME HERE**

## **PERSONAL DETAILS**

**Nationality:** British  
**Status:** Single  
**Date of Birth:** 06.03.78  
**Current Address:** Ascot, Surrey, England

Clean UK driving license & UK Resident



## **PROFILE**

I have a proven track record in retail sales, management, training and target achieving. I have excellent communication skills and can communicate with people from all walks of life and get results. I am used to working to KPI's, strategies, marketing plans & making my own leads and networking with industry professionals. I also work on Excel, word, multi media & use social networking such as Twitter, to get results!

I am passionate about beauty and have retail & professional experience in premium skincare. I have owned & run my own successful business & I have experience of working with, employing & managing staff/therapists/. I am a target achiever, have a "can do" attitude and a skilled therapist who can do what I ask other's to do and will lead by example.

My key skills are that I am able to create opportunities and maximize on sales and push a brand forward and improve communication and network within the industry to improve sales.

## **QUALIFICATIONS**

2010 - 2012  
NVQ 3 BEAUTY THERAPY GENERAL with Epilation  
Surrey College of Beauty Therapy

1978  
DIPLOMA IN FASHION PHOTGRAPHIC MAKE UP from Brushstrokes Academy

1970

5 GCSE'S – South Molton Secondary School, Ascot, Surrey

## **CAREER HISTORY**

**From 1<sup>st</sup> July 2011 to present**

**Yon Ka UK Ltd**

**Area Business Manager**

- London and South of England area for Premium Skin care brand
- Responsible for existing business, new business & retail sales
- In charge of Yon KA retail sales on HQ Hair retail online seller
- Organize staff sales training, events and regular visits to salons
- Communicate latest promotions etc to salons & staff
- Increased area turnover by 7.4%
- Increased new salon business by 4% on last year
- Report weekly to General Manager but plan own diary

**From 1<sup>st</sup> Sept 2010 to 31<sup>st</sup> June 2012**

**Peter Symons ACE College**

**Studied NVQ3 Beauty Therapy**

- Worked part time at Oxford Belfry Spa as Spa Therapist
- Worked freelance doing facials for clients and make ups
- Sunday Supervisor for ladies fashion boutique

**From 1<sup>st</sup> March 2008 to Sept 2010**

**Studio One Beauty Clinic**

**Owned and ran beauty salon in Oxfordshire**

- Employed therapists and carried out all treatments
- Organized all aspects of salon running, business management and retail sales
- Specialized in facials, face peels and mineral make up.
- Freelanced as Glo Minerals UK Make Up Trainer
- UK trainer for Glo Professional Mineral Make Up range.

**From 2007 to 2008**

**Collagenics International UK**

**Area Manager for Aesthetic beauty treatment provider**

- Managed 5 practitioners carrying out aesthetic treatments
- In beauty salons in south of England.
- Dealt with salons Owners and clients directly
- Responsible for a 35K a month turnover
- Company went into Liquidation in 2008

**From 2006 to 2007**

**Glo Professional Mineral Make Up**

**South of England Area Manager**

- Responsible for existing accounts and new business

- Organized training and retail event with salons
- Cold called and built up area up from scratch

**From 2005-2006**

**Sisley UK Ltd**

**Senior Account Manager - John Lewis**

- Ran prestigious account in John Lewis for Sisley and also Sisley Facial specialist.
- Responsible for retail sales, targets, stock, turnover and staff
- Liaised with store management and ran beauty room events

**From 2003-2005**

**Mad Max Fashion & Beauty Boutiques**

- **Assistant Buyer and Manager** of 2 shops selling mid.high end ladies clothes
- Retailer for Dr Hauschka skin care and in charge of sales.
- Responsible for stock, takings, reports and staff rota's
- Worked closely with owner and was key holder

**Key Skills**

Hands on skilled massage therapist and Facialist

Experienced in Mineral Make up Application

Make Up Trainer

Demonstration & Public Speaking Events